

FAX# 703 528 7880  
OCT9/12 13.06  
HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\*  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME KATIE KEULEMAN  
SALES PRSN WA- JOE KNAUER

BUYER NAME	<u>KATIE KEULEMAN</u>
SALES PRSN	<u>WA- JOE KNAUER</u>

	CLASS: NATL.	LOCAL	REGIONAL
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THE)

DATE OCT9/12 13.06

TO LENA  
FR JULIE  
OK'D M7  
TTLS 311370  
PLS CFM, THX 10/9

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

WASHINGTON, DC 20007

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 1537  
AGENCY PRODUCT CODE =

24	S	330P-700P	30	\$2,750.00	10/6	10/6	0	SAT	0
PROGRAM : NCAA FOOTBALL									
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT6									

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

STATION MAKEGOOD OFFERS:

M7	OK'D	BUY#24	MISSED: SAT/330P-700P				OCT6		30S	\$2,750.00	(OCT9/12)	
			OFFER: NONE									
			CMT: NO RUN DUE SPORTS OVER RUN, MOVING DOLLARS TO HDL# 6269463									

CONTRACT TOTAL 311370.00  
TOTAL SPOTS 165

MARKET TOTALS \$737,090    WFTV 42%    WKMG 19%    WESH 20%    WOFL 14%    WKCF 2%    WRBW 2%    CABL 0%  
WOPX 0%    WRDQ 1%    EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE